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## **Press Release**

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For immediate release

### **NEW LEASE OF LIFE FOR WINSTON'S BARBERSHOP**

East Boro Housing Trust supports local commerce with the letting of Winston's Barbers in West Street, Wimborne, which has reopened under the management of Cheryl Broad.

Cheryl, well known throughout the local community, has reopened Winston's for the next chapter of its future after 25 years trading in Wimborne. East Boro Board Member Ray Faulkner handed over the keys to Cheryl Broad when the lease was exchanged on Thursday 1<sup>st</sup> October 2009.

Opposite East Boro's Head Office on West Street, Winston's, plus the three flats above the shop, were purchased by the Trust in early 2009.

Mr Faulkner commented: "This year has seen a steady rise in the number of properties East Boro now own and most importantly helps to meet the housing need of local people. The West Street property was an opportunity to obtain premises ideally located in central Wimborne, which not only provides accommodation but adds a commercial unit to the Trust's expanding property portfolio and in this case enables the Trust to support a local business such as Winston's."

He continues: "Everyone at the Trust wishes Cheryl every success and we are confident Winston's will continue to go from strength to strength."

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